

FORMATS

| FORMAT | SPECS* | PRICE |
|--------|-----------------------------|----------|
| 2/1 | 275 MM (H) X 430 MM (L/B) | 18.150 € |
| 1/1 | 275 MM (H) X 215 MM (L/B) | 9.130 € |
| 1/2 | 275 MM (H) X 107,5 MM (L/B) | 5.455€ |
| 1/2 | 137,5 MM (H) X 215 MM (L/B) | 5.455€ |

* 5MM MORE ON BOTH SIDES FOR THE CUTTING EDGE

CREATIVE PACKAGES

INSERTS:

2 PAGES: € 115/1,000 + TECHNICAL COSTS
 4 PAGES: € 130/1,000 + TECHNICAL COSTS
 6 PAGES: € 170/1,000 + TECHNICAL COSTS
 8 PAGES: € 185/1,000 + TECHNICAL COSTS

GLUED SAMPLE:

€ 98/1,000 + TECHNICAL COSTS

CONTACT US FOR FURTHER CREATIVE PACKAGES.

PREFERENTIAL PLACEMENT

Preferential placements are offered at the start of the magazine. The first 12 positions are reserved for 2/1 and 1/1 ads. For 1/1 ads, left or right page placement is not guaranteed.

DOUBLE PAGE

Double opening page: +25% on the basic rate

Double 2: + 22.5%

Double 3: + 20%

Double 4: + 17.5%

Double 5: + 15%

Double 6: + 12.5%

Double 7: + 10%

SIMPLE PAGE

Cover 3: 9.460 €

Cover 4: 12.185 €

Single 1: + 25% on the basic rate

Single 2: + 22.5%

Single 3: + 20%

Single 4: + 17.5%

Single 5: + 15%

Single 6: + 12.5%

Single 7: + 10%

For any other preferential placement and first half of magazine: + 10% on the basic rate.

SLIDING SCALE PER PAGE IN PAIRING

When buying 2 pages: 5%

from 3 to 5 pages: 7%

from 6 to 8 pages: 9%

from 9 to 11 pages: 11%

from 12 to 14 pages: 13%

from 15 to 17 pages: 15%

from 18 to 20 pages: 17%

PRICE FOR 1 PAGE

- 40% on basic price

AD MATERIAL

- Supply: PDF + full-bleed colour proof
- Non-PDF materials will be invoiced
- Send to: Valérie De Jonghe - support.ad@editionventures.be
- Material deadline: 4 weeks before publication
- Booking deadline: 6 weeks before publication
- Cancellations: see conditions of sale

GENERAL INFORMATION

WEBSITE
SOCIAL MEDIA
PUBLISHED BY
PUBLICATION FREQUENCY

ELLE.BE
 @ELLE_BELGIE @ELLEBELGIQUE
 VENTURES MEDIA
 9 ISSUES PER YEAR