

ZOUTE  
*FAMILY & FRIENDS*  
**TROPHY 2023**

DATE TBC

**FAMILY  
& FRIENDS TROPHY**  
*The Place to be*







Royal Zoute Tennis Club

# THE PLACE :

Welcome to one of Europe's largest and most beautiful tennis courts.

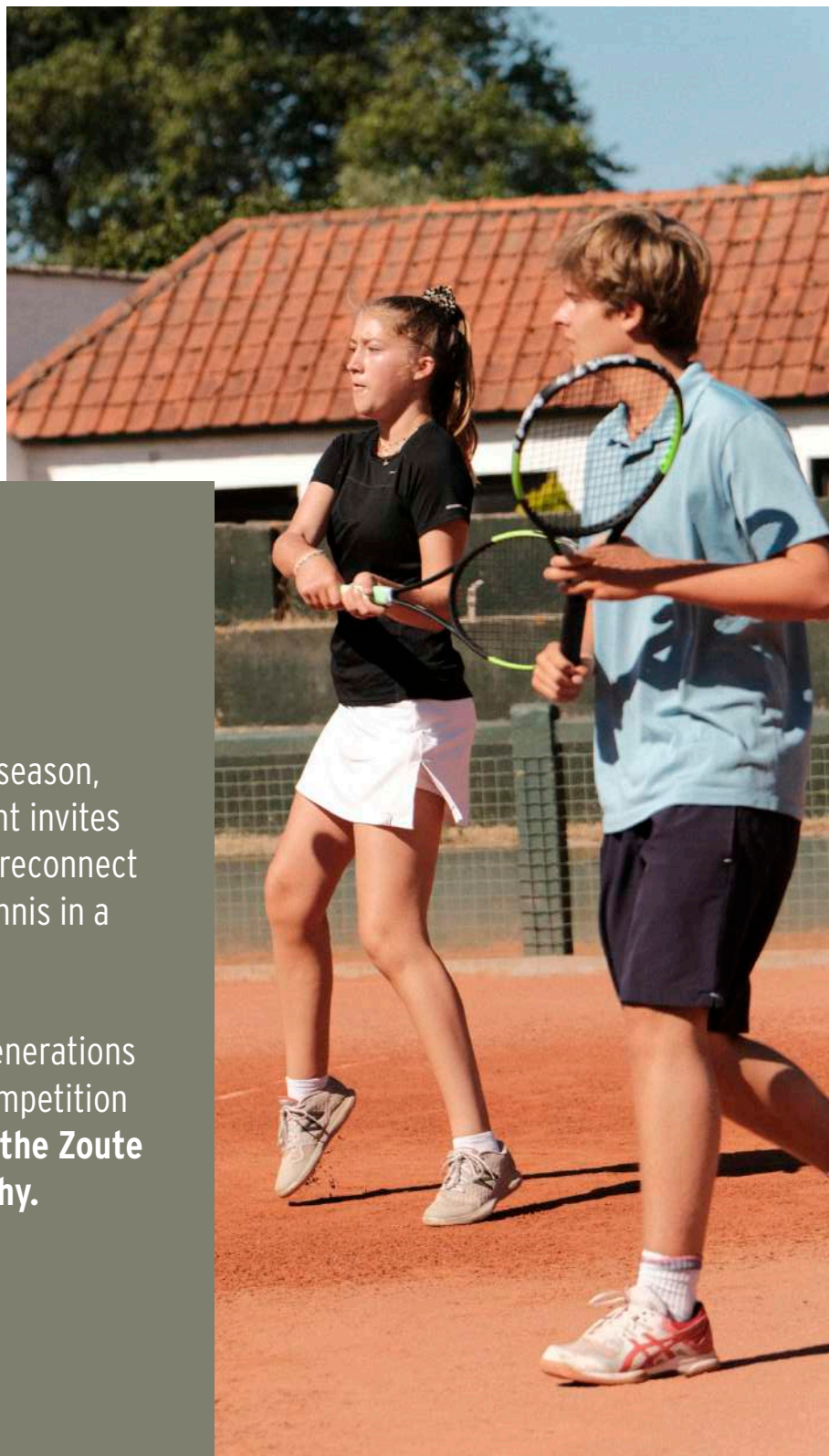
The total tennis park covers 3209m<sup>2</sup>.

Thanks to its fantastic location in a beautiful green setting in the middle of a residential area of "Het Zoute", our tennis club offers a wide range of tennis facilities and has done so **for more than 100 years.**

# THE CONCEPT

A must of the summer season, this doubles tournament invites families and friends to reconnect with the tradition of tennis in a real game of fun.

Participants from all generations put courtesy before competition during the two days of **the Zoute Family & Friends Trophy**.







+/- 300 players



# THE AWARDS CEREMONY

The awards ceremony is a tradition at the Family & Friends Trophy. Awards ceremony for the winners of each category and a tombola awaited by all our players.









## COMMUNICATION & SPONSORS VISIBILITY

Presence of the logo in the announce article on the **ELLE.be**

Presence of the logo in the newsletter dedicated to the announcement of the event send to **16243 subscribers**.

Presence of the logo on EventBrite (**Registration website**)





## COMMUNICATION & SPONSORS VISIBILITY

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Possibility of presence of the brand via **sampling and branding.**

Possibility of presence of the brand via an activation.

Presence in **goodiebags.**

Presence on the price table during **the awards ceremony.**



*During*





## COMMUNICATION & SPONSORS VISIBILITY

Presence in an article on **ELLE.be** with all the photos of the event