ELLE RUN

Royal Zoute Tennis Club Knokke - 9 April 2023

PLACES



Located just a few kilometres from the Belgian-Dutch border, it is one of the most popular seaside resorts on the Belgian coast. Knokke-Le Zoute is often referred to as the most fashionable seaside resort in Northern Europe.

Knokke-Heist 09.04.2023











PEOPLE





500 attendees

CATEGORIES

ELLE & Colleagues ELLE & Friends ELLE & Kids ELLE & Family



THE CIRCUIT :







Het Zoute

Departure from the Royal Zoute Tennis Club and circuit in **the ZWIN.**

COMMUNICATION & SPONSORS VISIBILITY :



BEFORE •

Presence of the logo in the announce article on the **ELLE.be**



Promotion of the event on our social networks. (Instagram & Facebook)

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Presence of the logo in the newsletter dedicated to the announcement of the event sended **to 67023 subscribers.** Presence of the logo on EventBrite.(Registration website)





COMMUNICATION & SPONSORS VISIBILITY :



DURING -



Presence of the logo on the wall of fame and bibs.



Presence of the brand via an activation.



Presence on the price table during the awards ceremony.



Presence of the brand via sampling and branding.



Presence in goodiebags.









COMMUNICATION & SPONSORS VISIBILITY:



AFTER •



2

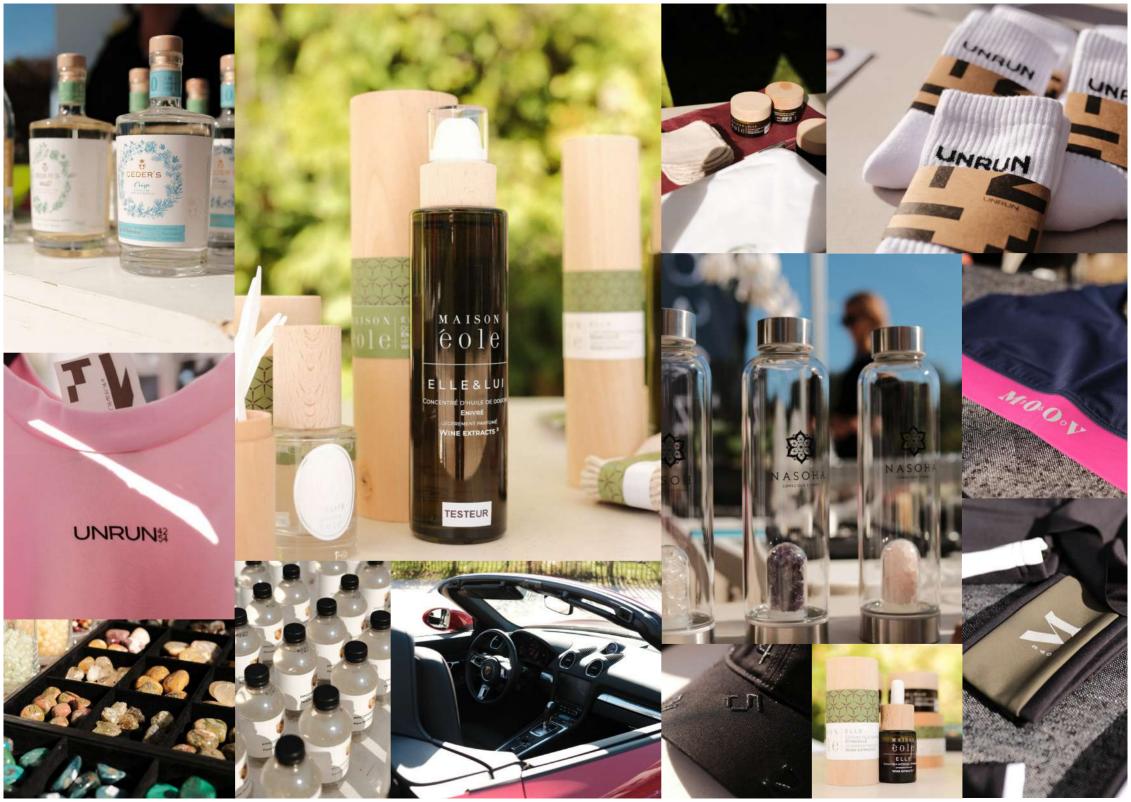
Presence in an article **on ELLE.be** with all the photos of the event. The article with photos of the event will be boosted on the official Facebook page **of ELLE Belgique and ELLE België.**

Presence of the logo and product placement on the final aftermovie.











La ELLE Run 2021: c'était comment ? | ELLE Belgique





