

ELLE RUN 2023

David Lloyd Brussels - 08/10



ELLE
RUN

THE PLACES:

David Lloyd Brussels - 08.10.2023



Set in a magnificent castle in the middle of the beautiful Soignes forest in Uccle, David Lloyd Brussels is a health club like no other.

PEOPLE



CATEGORIES
ELLE & Colleagues
ELLE & Friends
ELLE & Kids
ELLE & Family

03

THE CIRCUIT :



Brussels

A 5 or 10 km circuit starting from the David Lloyd to escape in the heart of the Forêt de Soignes.

COMMUNICATION & SPONSORS VISIBILITY :

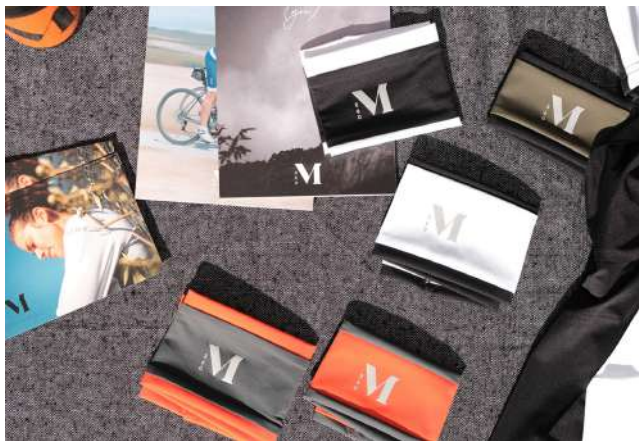
04

BEFORE



- 1 Presence of the logo in the announce article on the **ELLE.be**
- 2 Presence of the logo in the newsletter dedicated to the announcement of the event sent to **67023 subscribers.**

- 3 Promotion of the event on our social networks.
(Instagram & Facebook)
- 4 Presence of the logo on EventBrite.
(Registration website)



COMMUNICATION & SPONSORS VISIBILITY :

05

DURING

- 1 Presence of the logo on the wall of fame and bibs.
- 2 Presence of the brand via sampling and branding.
- 3 Presence of the brand via an activation.
- 4 Presence in goodiebags.
- 5 Presence on the price table during the awards ceremony.
- 6 Promotion of the brand on our social networks.
(Instagram & Facebook)



COMMUNICATION & SPONSORS VISIBILITY :

06

AFTER

- 1 Presence of the logo and product placement (photo) in the magazine **ELLE Belgique** and **ELLE België**.
- 2 Presence in an article **on ELLE.be** with all the photos of the event.
- 3 The article with photos of the event will be boosted on the official Facebook page **of ELLE Belgique** and **ELLE België**.
- 4 Presence of the logo and product placement on the final aftermovie.







ELLE RUN 2022

ELLE **ELLE Belgique**
2,23 k abonnés

S'abonner

👍 0



➦ Partager

⌵ Enregistrer

