



**ELLE** INTERNATIONAL 2023  
**TENNIS CUP**  
Knokke - date TBC



# *The place*

---

## Royal Zoute Tennis Club

Welcome to one of Europe's largest and most beautiful tennis courts.  
The total tennis park covers 30209m<sup>2</sup>.

Thanks to its fantastic location in a beautiful green setting in the middle of a residential area of "Het Zoute", our tennis club offers a wide range of tennis facilities and has done so for more than 50 years.







# *People*

**+/- 120 players**





# The *awards* ceremony

The awards ceremony is a tradition at the *ELLE Tennis Cup*.

It takes place in two parts :  
Awards ceremony for the **3 winners** of each category and a tombola awaited by all our players.



# COMMUNICATION & SPONSORS VISIBILITY

## *Before*

Presence of the logo in the announce article **on the ELLE.be**

Presence of the logo in the announce article on the magazine

Presence of the logo in the newsletter dedicated to the announcement of the event sended to **67023 subscribers**.

Promotion of the event on our social networks.  
**(Instagram & Facebook)**

Presence of the logo on EventBrite  
**(Registration website)**



# COMMUNICATION

## & SPONSORS VISIBILITY



### *During*

Possibility of presence of the brand via **sampling and branding.**

Possibility of presence of the brand via an activation.

Presence in goodiebags.

Presence on the price table during **the awards ceremony.**



# COMMUNICATION & SPONSORS VISIBILITY

## *After*

Presence of the logo and product placement (photo) in **the magazine ELLE Belgique and ELLE België.**

Presence in an article **on ELLE.be** with all the photos of the event.

The article with photos of the event will be boosted on the **official Facebook page of ELLE Belgique and ELLE België.**

Presence of the logo and product placement **on the aftermovie.**

GR'EAT  
GRANOLA

*power*  
*banana bread*

GR'EAT  
GRANOLA

GR'EAT  
GRANOLA

*joy*

DARK CHOCOLATE & CACAO NIB  
ROASTED HAZELNUT  
SEA SALT







La ELLE Tennis Cup 2019, c'était comment ? | ELLE Belgique